

# Privacy Policy



## **What type of information do we collect?**

*We receive, collect and store any information you enter on our website or provide us in any other way. This includes name, address, email telephone. We will only use this information to contact you regarding NICE Co products.*

## **How do we collect information?**

*We collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.*

## **Why do we collect such personal information?**

*We collect such Non-personal and Personal Information for the following purposes:*

- 1. To provide and operate the Services;*
- 2. To provide our Users with ongoing customer assistance and technical support;*
- 3. To be able to contact our Visitors and Users with general or personalised service-related notices and promotional messages;*
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services;*
- 5. To comply with any applicable laws and regulations*

## **How do we store, use, share and disclose your site visitors' personal information?**

*NICE Co is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.*

## **How do we communicate with our site visitors?**

*We may contact you poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce applicable national laws especially GDPR. For these purposes we may contact you via email at the address we hold on record*

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## How do we use cookies and other tracking tools?

*We use cookies in accordance with the analytics deployed by Wix.com*

### Types of Cookies

In general, the cookies which are initially placed on our website may be categorised as essential cookies.

Take a look at the table below to see which cookies are used on our website:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	Session	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.sessionId	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional